



## Press Release

Contact: Phyllis Morris  
For Immediate Release  
800.288.4901  
[pmorris@pbnmed.com](mailto:pmorris@pbnmed.com)  
January 4, 2012

### **PBN President Jud Neal Elected VP/President Elect of 2012 HBMA Board**

. . . ongoing association benefits PBN and its clients

Overland Park, Kansas — Jud Neal was recently elected Vice President of the 2012 HBMA Executive Board. Jud will serve a one-year term as Vice President, his seventh as a member of the HBMA Board of Directors. Jud will be one of thirteen members elected to the board and one of four executive members. The board is elected by HBMA members, who are collectively responsible for nearly 30% of all physician services billing in the U.S.

“Through its resources, events, and programs as well as its advocacy work in Washington, HBMA provides its members unique information and insight into the ever-changing legislation and regulatory issues related to physician reimbursement.” said Neal.

In past years, Jud has also served on the HBMA Board as Treasurer, on the HBMA Executive Committee as Treasurer and as Vice Chairman of HBMA Education and Certification Committees. “Our association and the types of information and understanding we gain from it is a key component of PBN’s success. HBMA helps us provide our clients a clearer understanding of how ongoing regulatory and other changes can affect their businesses.” Mr. Neal concluded.

Jud’s involvement with the HBMA also continues to provide PBN and its clients a more direct and personal voice in Washington. PBN’s commitment to education and involvement in legislative affairs helps direct and guide its internal staff and clientele in use of the latest best practices in medical billing.

#### **About Jud Neal, PBN President**

Since 1999 Jud Neal has overseen all facets of PBN, including development of the mission, vision, and overall strategy and execution of objectives. During Mr. Neal’s tenure as President, PBN has maintained a high client retention rate and nearly tripled in size. Prior to joining PBN, Jud held Senior Vice President positions in publicly held medical device and services corporations for over 25 years. Jud holds a BSBA from the University of Missouri, an MBA from Rockhurst University, and is a graduate of the Stanford Executive Program at Stanford University.

*(more)*

**About Physicians Business Network**

For more information about PBN's commitment to quality in its billing and complete practice management services, please visit PBN online at [www.pbnmed.com](http://www.pbnmed.com).

**About HBMA**

A non-profit, member-led trade association, the Healthcare Billing & Management Association (HBMA) represents more than 30,000 employees at well over 700 third-party medical billing firms. Annually, HBMA companies submit more than 350 million initial claims on behalf of hospital-based physicians, office-based physicians and other allied healthcare providers. Founded in 1993, HBMA and its members foster personal development, advocate on the behalf of the profession, and promote cooperation through a wide range of business resources, educational events, networking opportunities, certification programs and adherence to the Medical Biller's Code of Ethics. As the only trade association representing the interests of medical billers in Washington D.C., HBMA works with legislative stakeholders and federal agencies to improve the business of medical billing and the practice of healthcare.

Learn more about how HBMA is elevating the medical billing profession at [www.hbma.org](http://www.hbma.org).

###

Photo Attached

